COMPLIANCE DATES

AS OF JULY 1, 2010

ALL CIGARETTES SOLD IN NEVADA MUST BE FIRE STANDARD COMPLIANT PER THE NRS 477.172 THROUGH NRS 477.214 CONTACT THE NEVADA STATE FIRE MARSHAL FOR MORE DETAILS

FIRE STANDARD COMPLIANT CIGARETTES

NEVADA STATE FIRE MARSHAL DIVISION Licensing Office

107 Jacobsen Way
Carson City, Nevada 89711
Tel: 775-684-7530
Fax: 775-684-7518
www.fire.state.nv.us
EDUCATING THE PUBLIC

Manufacturers and wholesalers - Many actively participated in legislation and internally prepared for both production and distribution to meet timelines. They are responsible to provide each retailer with examples of packaging markings to indicate that cigarettes are fire safer. In March 2010, a letter from the Nevada Fire Marshal was sent to wholesalers advising that manufacturers, as of July 1, 2010, could only sell fire safer cigarettes to Nevada wholesalers. This provided time for wholesalers and retailers to reduce non-compliant product.

Retailers - All cigarette brands need markings to indicate they are Fire Standard Compliant Cigarettes. These are provided by manufacturers and wholesalers selling to retailers. The Nevada Department of Taxation regulates the cigarette taxes and the Nevada State Fire Marshal regulates the Fire Standard Compliant laws. Retailers need to make sure they fulfill all requirements to both state agencies.

Consumers - Consumers should feel comfortable knowing the cigarettes they buy are fire safer. For any concerns, contact the State Fire marshal Division.

Media - Media actively participated in promoting the news from legislation to implementation of this new law. Their visible efforts have increased public awareness of changes in Nevada’s law to sell only self-extinguishing cigarettes, which will reduce the number of fires, injuries, and fire deaths caused by cigarettes. They have also actively targeted the responsibilities of those manufacturing and selling cigarettes in Nevada.

How To Identify

All cigarette packaging must have the letters “FSC” near the Universal Product Code (UPC). All cartons, boxes, and packages will be labeled. Identification Includes:

- The marking “FSC”
- Not less than 8-pt Type
- Uniformly marked the same on all brands of cigarettes

FINES

Manufacturers and Wholesalers:

$10,000 or five times the wholesale invoice cost of the cigarettes.

Retailers:

$500 when selling up to 1,000 cigarettes

$1,000 or five times the retail value (whichever is greater) when selling more than 1,000 cigarettes

Violators may be fined separately for each day they

NO ROOM TO BURN

The bands of less-porous material are inserted inside the cigarette and should extinguish the fire if the cigarette is not being smoked.

Sources: Coalition for Fire-Safe Cigarettes and Philip Morris USA